## 2013 SPONSORSHIP LEVELS

Your sponsorship will support the Blue Butterfly Campaign's mission to eradicate childhood cancer.

(multiple available)



2013 SPONSORSHIP LEVELS	BENEFITS
<b>BLUE MORPHO SPONSOR</b> \$5,000 (1 available)	<ul> <li>Premium seating with 2 reserved tables for 16 at event.</li> <li>Invitation to the night's VIP Champagne Reception for all guests.</li> <li>Company logo will be prominent at the Champagne Reception including a logo tag on all glasses.</li> <li>Company logo and recognition included in all printed materials, on our website and social networks.</li> <li>Company logo will be prominent on the screen the night of the event.</li> <li>Company logo listed in post event advertisement.</li> <li>Full page ad in event program.</li> <li>Introduction and recognition during event as Blue Morpho Sponsor.</li> <li>Opportunity to include company promotional item/product sample in gift bag.</li> </ul>
GOLD MONARCH SPONSOR \$2,500 (1 available)	<ul> <li>Premium seating with a reserved table for 8 at event.</li> <li>Invitation to the night's VIP Champagne Reception for all guests.</li> <li>Company logo and recognition included in all printed materials, on our website and social networks.</li> <li>Company logo will be prominent on the screen the night of the event.</li> <li>Company logo listed in post event advertisement.</li> <li>Full page add in event program.</li> <li>Introduction and recognition during event as Gold Monarch Sponsor.</li> <li>Opportunity to include company promotional item/product sample in gift bag.</li> </ul>
CHAMPAGNE RECEPTION HOST SPONSOR \$2,000 (1 available)	<ul> <li>Introduction and recognition as Champagne Reception Host Sponsor.</li> <li>To provide complimentary champagne to all guests at the special one hour VIP Champagne Reception along with your sponsorship.</li> <li>Company logo will be on each champagne glass marker.</li> <li>Premium seating with a reserved table for 8 at event.</li> <li>Invitation to the night's VIP Champagne Reception for all guests.</li> <li>Company logo and recognition included in all printed materials, on our website and social networks.</li> <li>Company logo will be prominent on the screen the night of the event.</li> <li>Company logo listed in post event advertisement.</li> <li>Half page ad in event program.</li> <li>Opportunity to include company promotional item/product sample in gift bag.</li> </ul>
SILVER SWALLOWTAIL SPONSORS \$1,500 (multiple available)	<ul> <li>Premium seating with a reserved table for 8 at the event.</li> <li>Invitation to the night's VIP Champagne Reception for all guests.</li> <li>Company logo and recognition included in all printed materials, on our website and social networks.</li> <li>Company logo will be prominent on the screen the night of the event.</li> <li>Company logo listed in post event advertisement.</li> <li>Quarter page ad in event program.</li> <li>Introduction and recognition during event as Silver Swallowtail Sponsor.</li> <li>Opportunity to include company promotional item/product sample in gift bag.</li> </ul>
BRONZE QUEEN VICTORIA SPONSOR \$1,000 (multiple available)	<ul> <li>Four tickets to dinner.</li> <li>Four tickets to the night's VIP Champagne Reception.</li> <li>Company logo will be prominent on the screen the night of the event.</li> <li>Recognition on printed program, at the table, and on our website.</li> </ul>
COPPER VICEROY SPONSOR \$500	<ul> <li>Two tickets for dinner.</li> <li>Two tickets to the night's VIP Champagne Reception.</li> </ul>

Recognition on printed program, at the table, on our website.